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WEBSITES, PORTFOLIOS AND PROFILES

- <https://www.globalwd.com.br/portfolio-global/>
- <https://www.linkedin.com/in/alexandre-gomes-0727b467/>
- <https://www.instagram.com/global.agencia.digital/>

ACADEMIC TRAINING

Business Administration with
emphasis in Marketing,
Administration / Marketing
University of São Paulo
(UNICID), São Paulo
January 1997 - January 2000

Status - Graduated

LANGUAGES

Portuguese: Mother Tongue

English: C2

Fluent

ALEXANDRE GOMES

GOAL

Leadership position and management of Web/e-Commerce Projects.

PROFESSIONAL HISTORY

Jun, 2011 - Current

Global Agência Digital - Owner/CEO of Digital Agency, São Paulo, SP

- Creation and management of web projects for national and international markets.
- Coordination of projects between the Technical, Commercial and Marketing areas.
- Development of corporate products for the web.
- Search Engine Optimization - SEO for websites;
- Domain Management;
- Management, development and maintenance of Windows and Linux Servers;
- Development of promotional materials;
- Control of routine operations, keeping the activities that prove profitable for the company running;
- Strategic business planning, analyzing the company's objectives to determine the best ways to achieve the goals set;
- Supervision of the activities developed in the company, ensuring that they are in accordance with the established standards and strategies.

Feb, 2007 - Jun, 2011

Cohn, Overstreet & Parrish - Senior Software Developer, Orlando, FL, USA

- Development of WEB Projects (Analysis, budget, creation and after-sales);
- Coordination of Projects between the Technical, Commercial and Marketing areas;
- Development and analysis of corporate products for WEB;
- Search Engine Optimization - SEO for websites
- Domain Management;
- Management, development and maintenance of Windows and Linux Servers;
- Image processing and creation of promotional materials;
- Management of Digital Certificates;
- Participation in meetings with the team, discussing new processes to improve efficiency and quality of service;
- Remote service provision, valuing communication and transparency in order to deliver an excellent service.

Jan, 2001 – Feb, 2007

Strategic Communications - WEB Project Coordinator, Orlando, FL, USA

- Providing personalized customer service, ensuring satisfaction with the service;
- Performing extra activities when requested, assisting colleagues and superiors for the benefit of the team;
- Participating in team meetings, discussing new processes to improve efficiency and quality of service;
- Development of WEB projects (analysis, budget, creation and after-sales);
- Coordinating projects between the Technical, Commercial and Marketing areas;
- Development and analysis of corporate products for the WEB;
- Search Engine Optimization - SEO for websites;
- Domain Management;
- Management, development and maintenance of Windows and Linux servers;
- Image processing and creation of promotional materials.

Jul, 1994 – Jan, 2000

ABN AMRO Bank – Banking Product Manager, São Paulo, SP, Brazil

- Coordination of teams of Product Managers throughout Brazil (Headquarters: São Paulo – Capital);
- Conducting Courses and Training for Product Managers, Production Managers and Administrative Managers;
- Lectures on banking automation and internet (e-commerce) for Directors throughout Brazil;
- Participation in several projects at 'FEBRABAN';
- Development, sale and implementation of several automated products such as: Electronic Billing, Payment to Suppliers, Payroll, Vendor, Payroll Consignment, Home Banking, Office Banking and Internet Banking;
- Sale, analysis, feasibility and implementation of systems for process automation in large companies located throughout Brazil (I will mention some of them: Shell do Brasil, Petrobrás, Pirelli, Arno do Brasil, among other large companies);
- Acting as Product Manager in the Financing and Onlending area of ABN AMRO Bank, with major projects carried out such as 'Vendor' and 'Compror';
- Other major projects were carried out specifically for certain companies, such as Petrobrás, Shell do Brasil, Monsanto, Grupo Votorantim, among others;
- Participation in the technological merger process (various products) between Banco Real S/A and ABN AMRO Bank.

SKILLS AND COMPETENCIES

- Professional with 25 years of experience in Relationship/Team Management in the area of Projects and Products in large national and multinational companies in the financial and IT segments operating
- Good interpersonal skills to establish connections.
- Leadership in guiding employees;
- Leadership in coordinating and training teams;
- Proactivity in monitoring company

in Brazil and the USA;

routines;

- Strong experience in managing the WEB, Commercial, Marketing, IT and relationship sectors;
 - Server management of more than 50 companies in the same cooperative group;
 - Integration of administrative systems between Brazil and the USA;
 - Good interpersonal relationships to build customer loyalty;
- Ability to negotiate and argue at different levels.